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(Pages : 3)

H-2146

Reg. No. : .....

Name : .....

First Semester B.Com. Degree Examination, November 2019

First Degree Programme Under CBCSS

Core Course II

MANAGEMENT CONCEPTS AND THOUGHTS

(Common for CO 1142/CC 1143)

(2018 Admission onwards)

Time : 3 Hours

Max. Marks : 80

SECTION A

Answer **ALL** questions in one word or to a maximum of two sentences each.

Each question carries **1** mark.

1. Define management.
2. What is planning premises?
3. What is accountability?
4. What is decentralization?
5. What is directing?
6. What is communication?
7. What is knowledge management?
8. What is change management?
9. What is motion study?
10. Who are the founders of core competence theory?

(10 × 1 = 10 Marks)

P.T.O.

SECTION B

Answer any **EIGHT** questions not exceeding one paragraph each.

Each question carries **2** marks.

11. What is the need for effective management?
12. What is the importance of planning?
13. What is informal communication?
14. What is intrinsic motivation? Give an example.
15. What are the different levels of management?
16. What are the important characteristics of management?
17. What are the features of motivation?
18. What are the features of direction?
19. TQM is a comprehensive management system. Explain.
20. What is autocratic leadership?
21. Explain the importance of control.
22. What are the advantages of TQM?

(8 × 2 = 16 Marks)

SECTION C

Answer any **SIX** questions in about 120 words each. Each question carries **4** marks

23. What is the difference between delegation and decentralization?
24. Explain trait theory of leadership.
25. What are the important types of organisation culture?
26. Explain the nature of management.

27. Explain the steps to be followed in control.

28. What are the difference between formal organisation and informal organization?

29. Explain the importance of motivation.

30. Explain two factor theory of motivation briefly.

31. What are the important types of authority? **(6 × 4 = 24 Marks)**

SECTION D

Answer any **TWO** questions in not exceeding 4 pages each.

Each question carries **15** marks.

32. Define management. What are the qualities and style required for an effective manager?

33. What is communication? Explain the important barriers of communication.

34. Explain Fayol principles of management.

35. Explain the important theories of leadership. **(2 × 15 = 30 Marks)**